

MEDIA ALERT

SUPER BOWL 50 HOST COMMITTEE UNVEILS LEGACY FUND
*50 FUND TO OPEN GRANT PERIOD ON DECEMBER 2, GIVING TUESDAY,
DURING TWITTER CHAT WITH OAKLAND RAIDER JUSTIN TUCK
AND SAN FRANCISCO 49ER ANQUAN BOLDIN*

WHAT: The San Francisco Bay Area Super Bowl 50 Host Committee will launch its legacy fund, *50 Fund*, on Giving Tuesday with the introduction of two grant programs aimed at Bay Area nonprofits. The detail on the programs and how to apply for grants will be revealed during a one-hour live Twitter chat hosted by 50 Fund with Oakland Raiders All-Pro defensive end and philanthropist Justin Tuck, and San Francisco 49ers All-Pro wide receiver and philanthropist Anquan Boldin.

“With this milestone Super Bowl, we believe there is a golden opportunity to lift up Bay Area communities, unite our region through a spirit of generosity and leave a legacy that lasts for generations to come,” said Jason Trimiew, VP of Community Relations for the Host Committee.

The signature philanthropic initiative of the Host Committee, the goal of 50 Fund is to help close the opportunity gap that exists for Bay Area children, youth and young adults living in low-income communities. Through its grantmaking programs, 50 Fund will support organizations and initiatives making a difference, tackling big issues and scaling their impact. Twenty-five percent of all monies raised by the Host Committee go toward 50 Fund. In addition, as part of its Super Bowl Legacy Grant Program, the NFL Foundation has committed \$1 million to 50 Fund.

WHEN: December 2, Giving Tuesday
1:00 P.M. PT for one hour
Hashtag #50FundChat

WHO: Jason Trimiew, VP Community Relations, Host Committee
Anquan Boldin, San Francisco 49ers All-Pro wide receiver and philanthropist
Justin Tuck, Oakland Raiders All-Pro defensive end and philanthropist
Accounts to follow: @50fund, @justintuck, @anquanboldin, @jasontrimiew

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About 50 Fund

50 Fund is the signature philanthropic initiative of the San Francisco Bay Area Super Bowl 50 Host Committee. Its goal is to help close the opportunity gap that exists for Bay Area children, youth and young adults living in low-income communities. Through its grantmaking programs, 50 Fund will support organizations and initiatives making a difference, tackling big issues and scaling their impact. For more information, visit www.50fund.org

About the San Francisco Bay Area Super Bowl 50 Host Committee

Working in partnership with Bay Area public officials and the NFL, the San Francisco Bay Area

Super Bowl Host Committee is responsible for Super Bowl 50 and its celebration elements, including the Super Bowl Village, public exhibits and planning of game day logistics. The Host Committee will donate 25% of every dollar raised to Bay Area community initiatives and high-performing nonprofits through 50 Fund. To be hosted in the state-of-the-art Levi's Stadium in Santa Clara in 2016, Super Bowl 50 will be celebrated through a series of events that showcase all the Bay Area has to offer. For more information, visit www.sfbaysuperbowl.com.

About the Anquan Boldin Foundation

The Anquan Boldin Foundation aka Q81 Foundation, established in 2004, is dedicated to expanding the educational and life opportunities of underprivileged children and has showcased charitable activities in Phoenix, Baltimore, South Florida and San Francisco Bay Area. The Foundation conducts an annual, eight-week, Q81 Summer Enrichment Program in partnership with Florida Crystals. It also serves the community by awarding great scholastic and community achievement in youth, distributing over 10, four-year college scholarships to date. In November 2014 Boldin and his wife announced a \$1 million endowment to the Q81 Foundation for continued distribution of college scholarships. The Foundation conducts annual Thanksgiving and Holiday Shopping Sprees as well as collaborative efforts in supporting football camps, tournaments, and an annual Q-Festival Weekend held in South Florida each April. For more information please visit www.Q81.org.

About Tuck's R.U.S.H. for Literacy

Tuck's R.U.S.H. for Literacy was founded in 2008 by Lauran and Justin Tuck to bring the same opportunities that made them successful to low-income youth in New York, New Jersey, Alabama and now the Bay Area. Focused on literacy, the program began with a simple book distribution, and then grew to include an essay contest and supporting materials, as well as grantmaking. As of the 2013-2014 school year, the program began to focus on summer learning loss—a critical issue for low-income youth—and financial literacy, as success in both areas increases the likelihood that a child will attend college. Since its inception, Tuck's R.U.S.H. for Literacy has placed over 77,000 books in 13,000 students' hands, and given more than \$320,000 in grants. For more information please visit www.rushforliteracy.org.

Follow the San Francisco Bay Area Super Bowl 50 Host Committee:

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Facebook at www.facebook.com/superbowl50 or www.facebook.com/the50fund

Twitter at www.twitter.com/superbowl50 or www.twitter.com/50Fund

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